



KYOKAI
TECHNOLOGIES

Built across boundaries.

VERDE Y MENTA / NAMBAOS / GINZAOS / FINANCIAL-CC

One foundation. Independent ambition.

A parent identity that connects the portfolio while giving each brand room to lead.

CORE IDEA

Crossing boundaries.

Kyokai brings together businesses and software shaped by real operating experience. Its identity expresses the connection between people, operations, and technology.

WHY IT FITS

The name was chosen for the idea of a boundary: across countries, across business functions, and across the roles of operator and technology builder.

01

Precise

Clear forms. Deliberate language.
Every element has a purpose.

02

Grounded

Built from operating experience.
Useful and human in its expression.

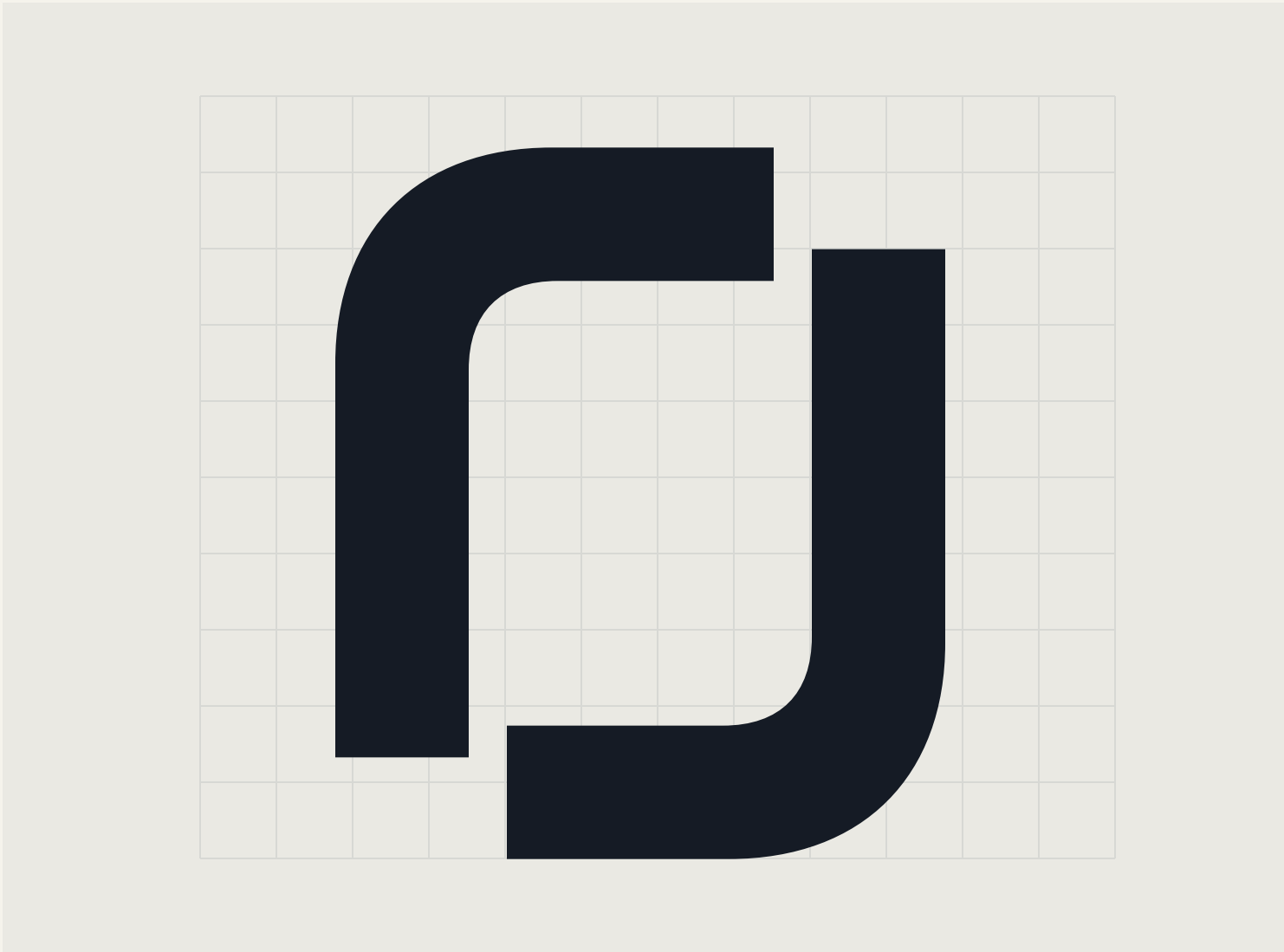
03

Expansive

A shared identity with room to grow.
Distinct brands, connected by Kyokai.

Threshold

Two offset archways create an open space between them.



SPACE TO MOVE THROUGH

The open center expresses the idea of moving across a boundary. Rounded corners soften the form; straight edges give it structure.

A SHARED FRAMEWORK

The two archways face each other without closing the space between. They suggest connection and room for independent businesses to grow. The symbol is entirely abstract.

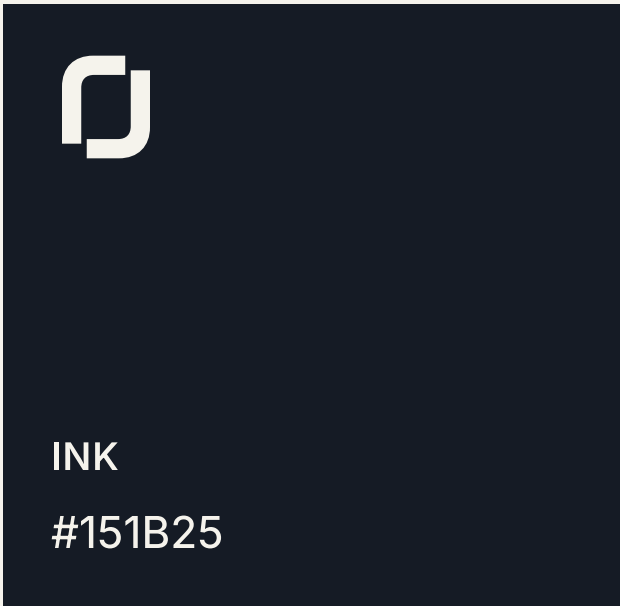
A signature for every scale.

Use the supplied artwork. Logo exports contain outlined text for consistent rendering.



Quiet foundations. A clear signal.

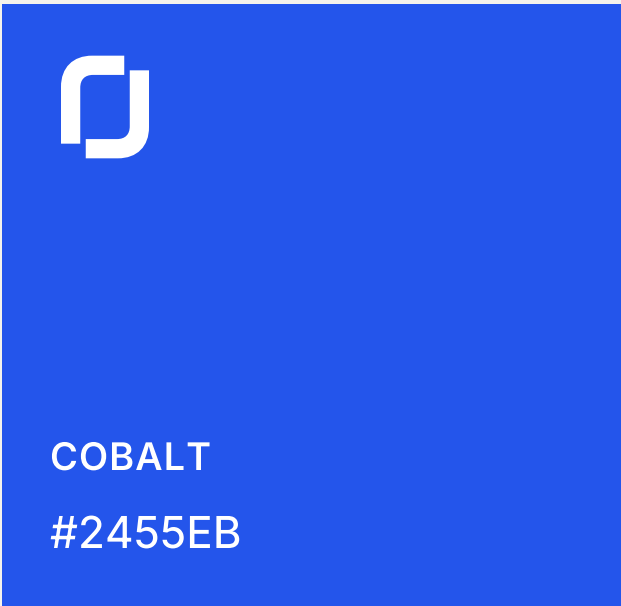
Let neutral surfaces lead. Reserve cobalt for the mark, emphasis, and moments of introduction.



Primary text / dark surfaces



Warm light backgrounds



Brand accent / key actions



Supporting fills /
dark-surface accents

SUPPORT NEUTRAL

Slate #5D6674

ACCESSIBLE PAIRINGS

Ink on Paper; Paper on Ink; White on Cobalt.
Use Slate for secondary text on Paper. Avoid Blue text on Ink.

Clarity, at every size.

Inter is the everyday typeface. The logo is a fixed wordmark, never recreated with typed text.

INTER / DISPLAY

Ideas into
everyday progress.

INTER / BODY

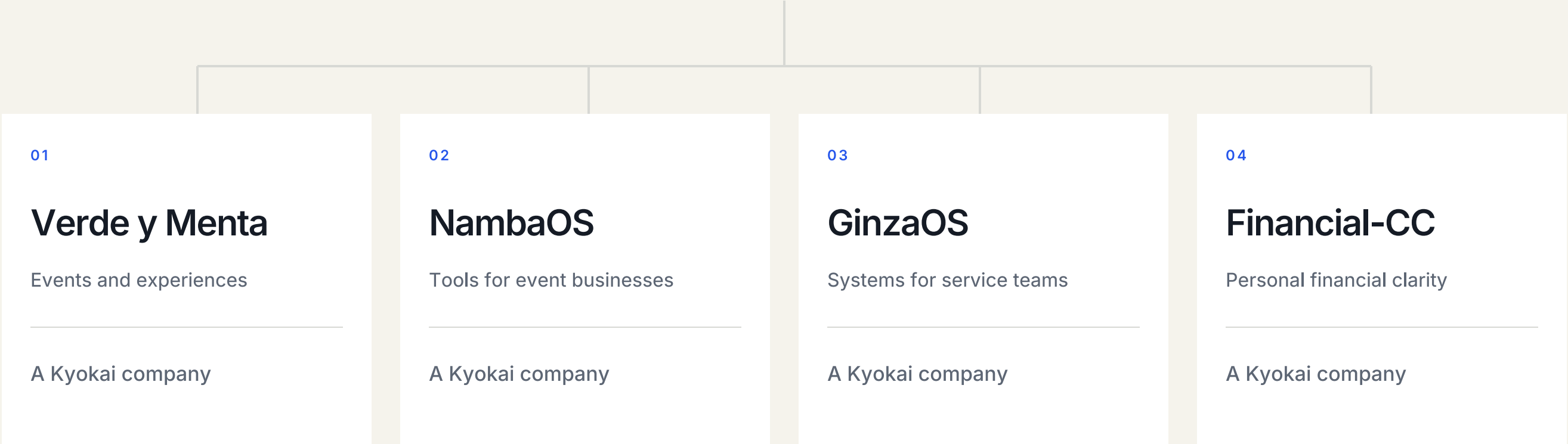
Simple language. Specific benefits. Enough space to think.
Use regular weight for body copy and medium for emphasis.

Aa Bb Cc 0123456789

DISPLAY 500-600 / BODY 400-500 / LABELS 600

Each brand leads. Kyokai connects.

Use a light parent endorsement where the relationship matters: About pages, footers, and company profiles.



Portfolio labels illustrate the relationship; each brand retains its existing logo and palette.

Say it clearly. Make it useful.

A direct, calm voice that connects the company story to real work.

PRIMARY LINE / ENGLISH

Built across boundaries.

SPANISH ADAPTATION

Creamos sin fronteras.

SHORT COMPANY DESCRIPTION

Kyokai Technologies brings together Verde y Menta, NambaOS, GinzaOS, and Financial-CC: independent brands connecting real-world experience with thoughtfully built technology.

SOCIAL BIO / EN

Built across boundaries.
The company behind
Verde y Menta, NambaOS,
GinzaOS, and Financial-CC.

SOCIAL BIO / ES

Creamos sin fronteras.
La empresa detrás de
Verde y Menta, NambaOS,
GinzaOS y Financial-CC.

Give the identity room.

Consistency comes from a few rules that are easy to apply.



Keep one upright width around the visible logo.
That is approximately 22% of the symbol width.
Export padding is not a replacement for layout spacing.

MINIMUM SIZES

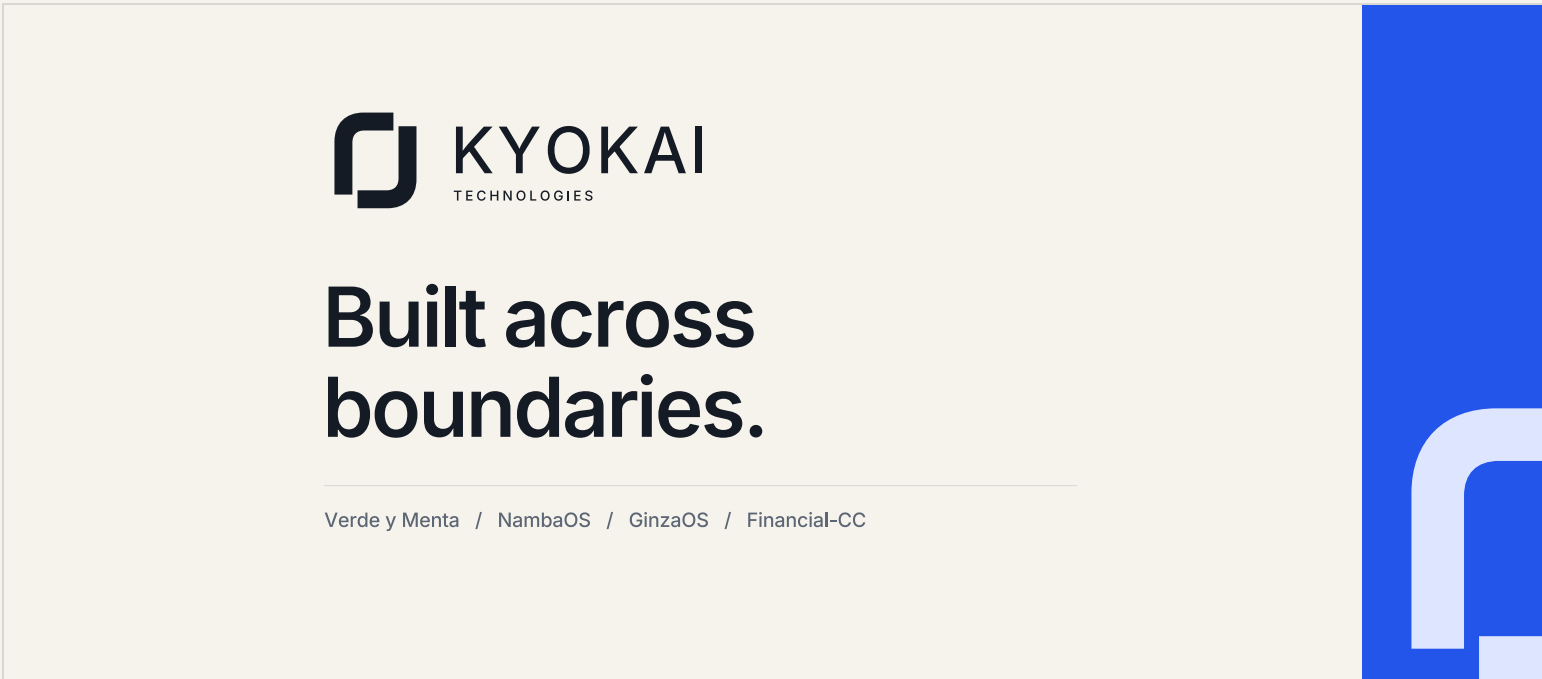
Symbol: 24 px for interfaces; 32 px preferred.
Full horizontal logo: 280 px wide or 50 mm.
Below that, use the symbol or a plain text name.
For a profile picture, use the supplied 1080 px PNG.

KEEP THE MARK INTACT

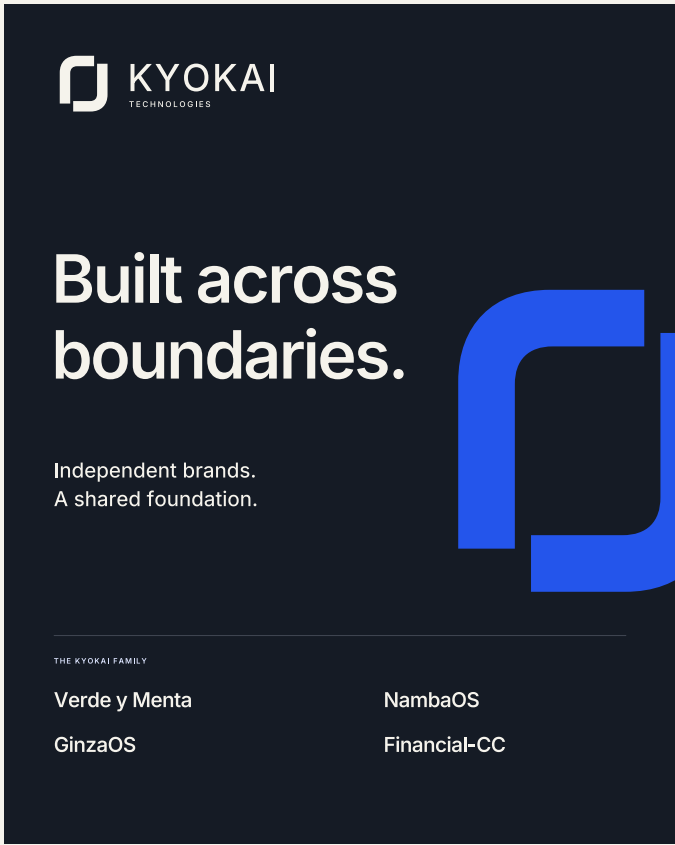
Do not stretch, rotate, outline, or add shadows.
Use a single approved color for both archways.
Preserve the openings and the rounded corners.
Avoid placing it over busy photography.

Ready for the first impression.

Profile images, a Facebook cover, and Instagram introduction assets are included in the kit.



FACEBOOK / 1640 × 720



INSTAGRAM / 1080 × 1350



A symbol that holds up in a circular avatar.
Use the same profile mark on Facebook and Instagram.